

Case Study Title

[insert featured image]

ABOUT THIS PROJECT

Single sentence summary: [fits in a tweet!]

Team members:

Person 1

Person 2

Location(s): where did this take place?

Time: when did it take place?

Link to main project page:

FEATURED IMAGES

Image 1
[image title]

Image 2
[image title]

Image 3
[image title]

ABSTRACT

[Paragraph length summary]

PROJECT NARRATIVE

A. Background: The Issue

[1-3 pages]

B. The Project Partner

[1 page]

C. Goals

D. Approach, Methods, & Tools

[Short summary of your approach to working together, the methods you used, tools that were key.]

DESIGN PROCESS

INITIAL DESIGN CANDIDATES

[Short summary of your initial design candidates, from your first brainstorm session. Hint: remix from first blog post.]

CANVAS

[Present first version of your canvas and describe team's initial assumptions & hypotheses, highest risk areas. Hint: remix from second blog post.]

CUSTOMER INTERVIEWS

[Summarize your first round of interviews, and what you learned. Hint: remix from blog post about first interview round.]

PROTOTYPE 1

[Images and discussion of your first prototype. Remix from presentation.]

USER TESTING

[Summarize user testing of the first prototype, and what you learned.]

PROTOTYPE 2

[Images and discussion of your next iteration(s).]

USER TESTING

[Summarize tests of the 2nd prototype, and what you learned.]

CURRENT VERSION

[Images and discussion of the most recent version of the project - whether prototype, MVP, project has been implemented/launched, etc. If you set up analytics, describe.]

CHALLENGES

[1 page]

NEXT STEPS

[1 page]

BIBLIOGRAPHY

[Works cited, key related readings]

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CMS.362 / CMS.862 Civic Media Codesign Studio
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