

211.015 INTRODUCTION TO MEDIA STUDIES FALL 2003
Prof. Andrea Walsh

ESSAY #1

Due: Fri. 9/19 to your section leader. Suggested length: 5 typed pg, double-spaced. Please keep a copy for your own records. Attach a letter describing what you see as the strengths and weaknesses of the essay.

The goal of this essay is to provide you with the opportunity to analyze your own relationship to media with references to concepts presented in course readings, discussions and lectures. You can think of this piece as a short “media autobiography” that touches on central themes in your experiences with media. In your discussion, you may want to interpret significant media memories or important media artifacts in your life.

Incorporate at least 3 course readings into your analysis. Some suggestions (don’t feel limited by these): How can concepts such as “the global village”, “hot and cool media”, “high and low culture”, “cultural literacy”, the “culture industry”, “pseudoindividualism”, etc. help you to understand yourself more fully?

Be sure that you present your self-narrative clearly and incorporate course readings thoughtfully with citations and bibliography. There is an option to expand and revise this at the end of term.