

**17.181/17.182**  
**SUSTAINABLE DEVELOPMENT**  
**Week 4 Outline**  
**Cyberspace and Sustainability**

- 1. ISSUES left over from WEEK 3**
  - **Brief Review**
  - **Some Empirical Views**
  
- 2. CYBERSPACE – Relevance to Sustainability?**
  - **Critical Features**
  - **Knowledge Aggregation and Facilitation**
  - **Revolution – Four Cases in the Middle East\*\***
  
- 3. GLOBAL SYSTEM for SUSTAINABLE DEVELOPMENT**
  - **Reducing Barriers to Knowledge**
  - **Structure of Sustainability-Knowledge**
  - **Contributing to knowledge via submit site**

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## Brief Review

The view of sustainable development in this course:  
Centers on **human activities**, and places human beings  
in **social systems** at its core, embedded in **the natural system**  
and in **cybersystems**.

Sustainable development is **driven by events** in the  
real world – not by revolution in academia or by theoretical  
conditions

- Forced to **reconsider** the theoretical foundations  
growth models.
- **Different views** depending on underlying conditions

# **Sustainability for System of Systems**

**Human Society**

**Natural Environment**

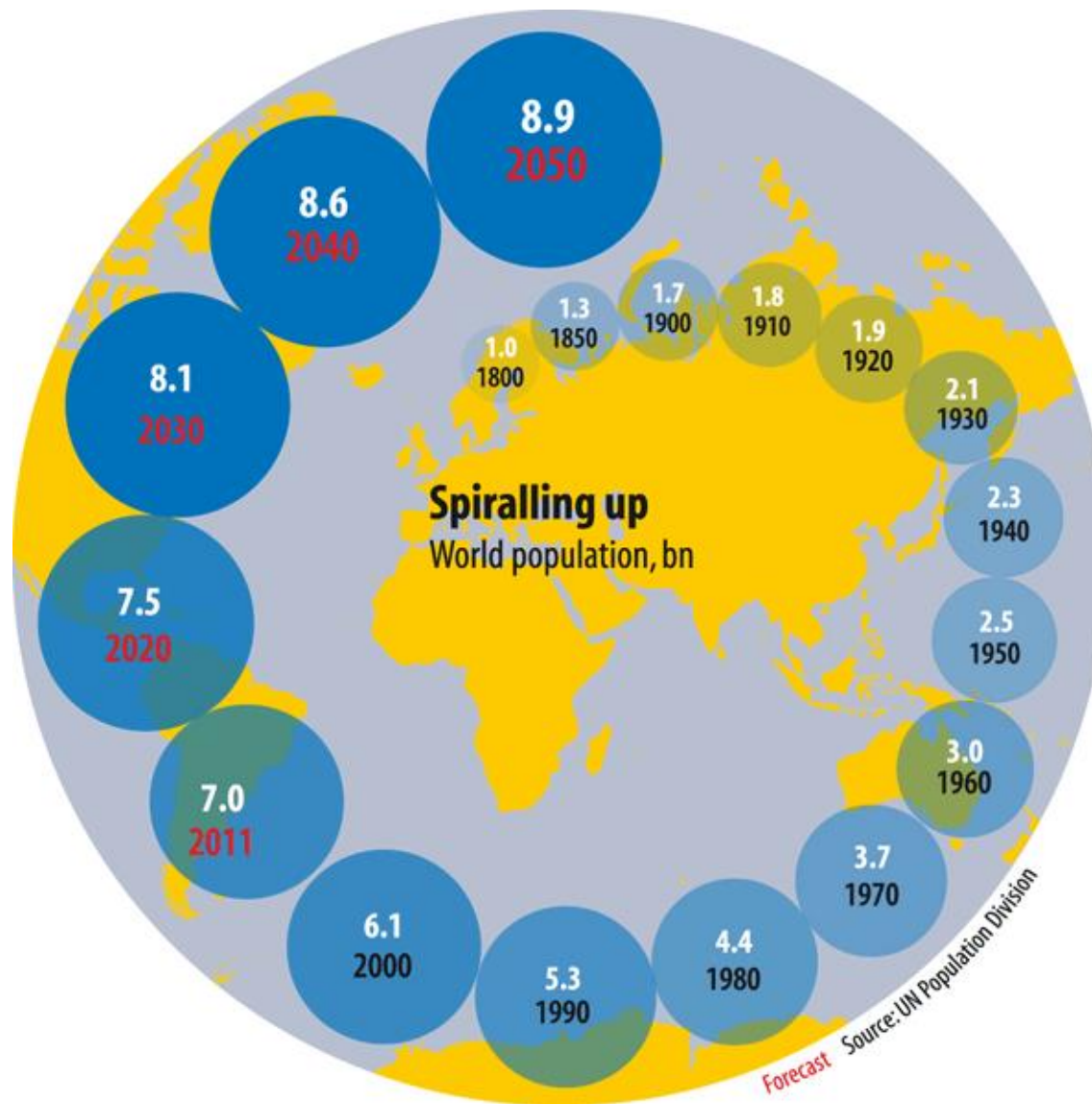
**Cyberspace**

# The Conceptual Core – High Level Definition

We define sustainable development as:

- The process of meeting the needs of current and future generations
- Without undermining
- The resilience of the life-supporting properties of nature and the integrity (or cohesion) of social systems.

**What does this mean?**



Parker, John. "Another Year, Another Billion." *The Economist*, November 22, 2010. © The Economist Group. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use/>.

# The automotive technology system as seen through the lens of an industrial ecology view.

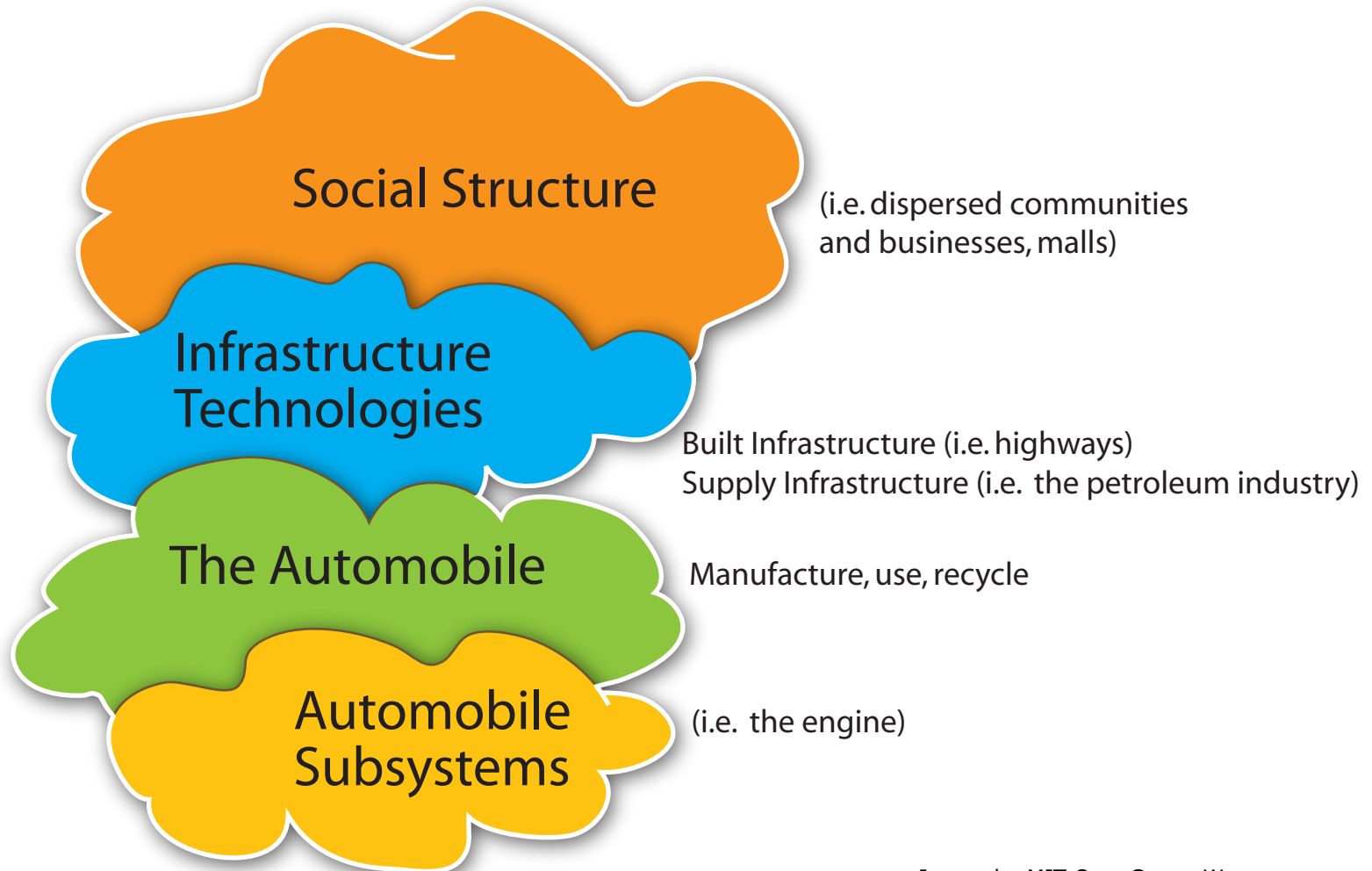
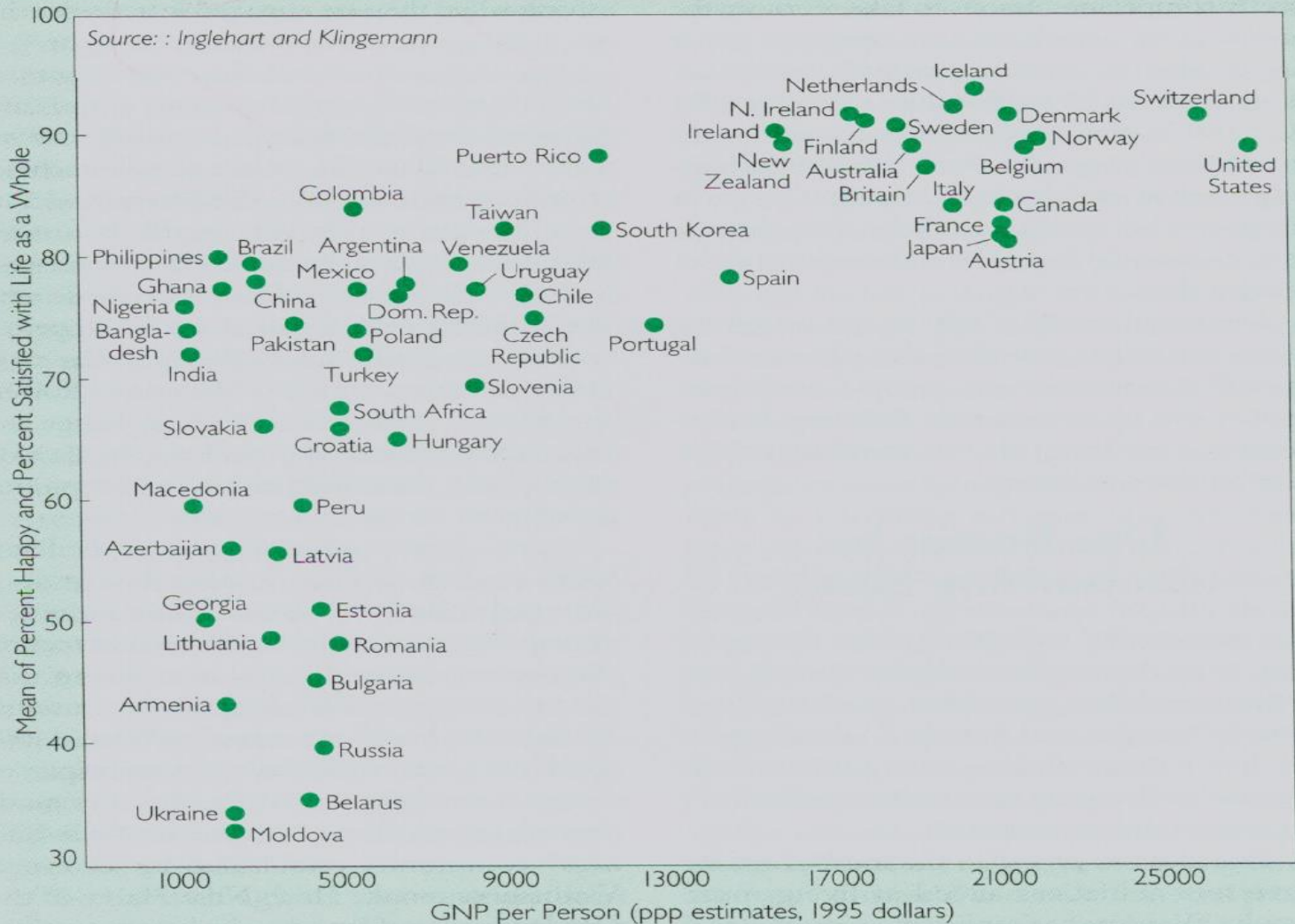


Image by MIT OpenCourseWare.

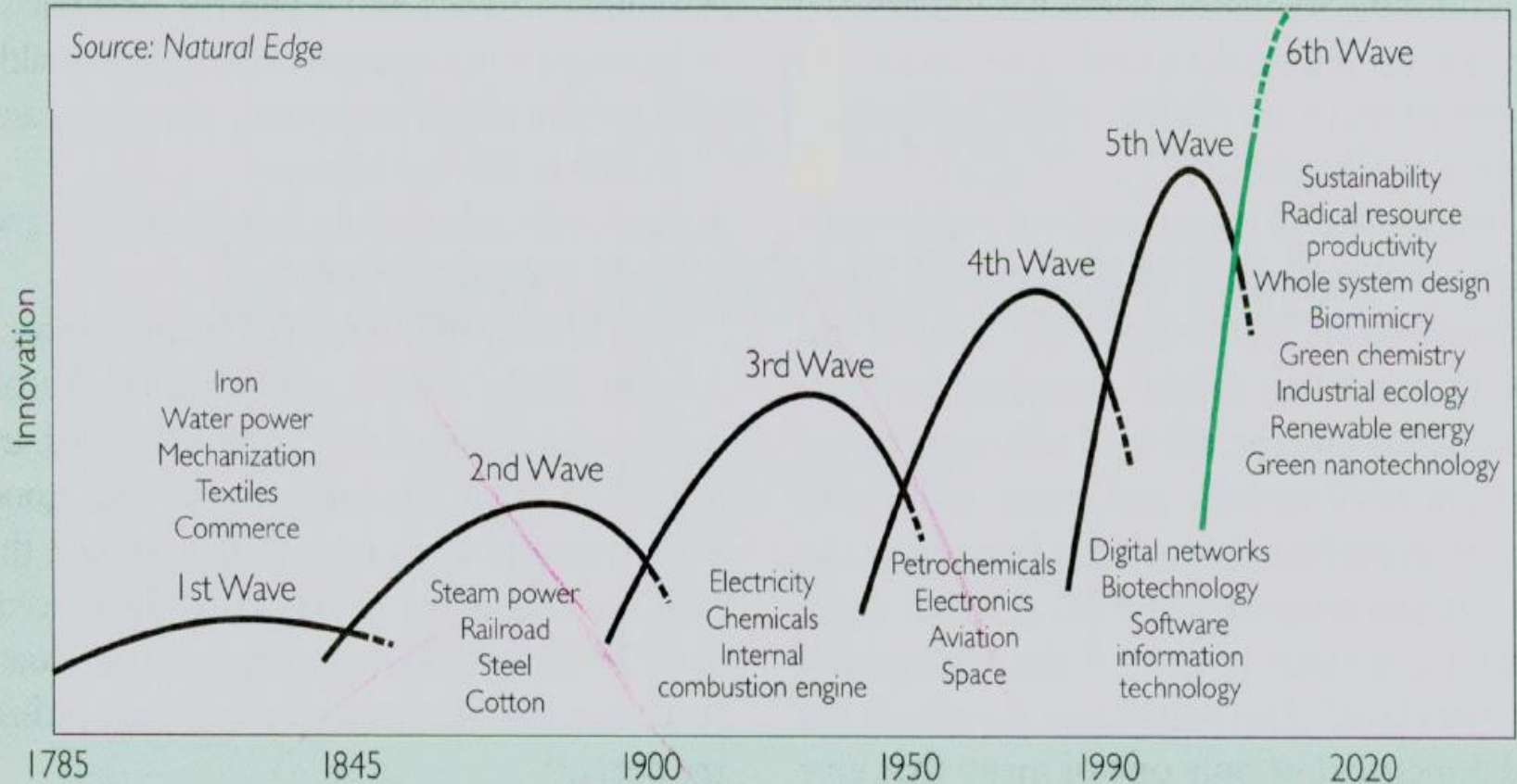
**Figure 4–2. Subjective Well-being and Per Capita Income, 2000**



The Worldwatch Institute. *2008 State of the World: Innovations for a Sustainable Economy*. W.W. Norton and Company, 2008. © W.W. Norton and Company. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use/>.

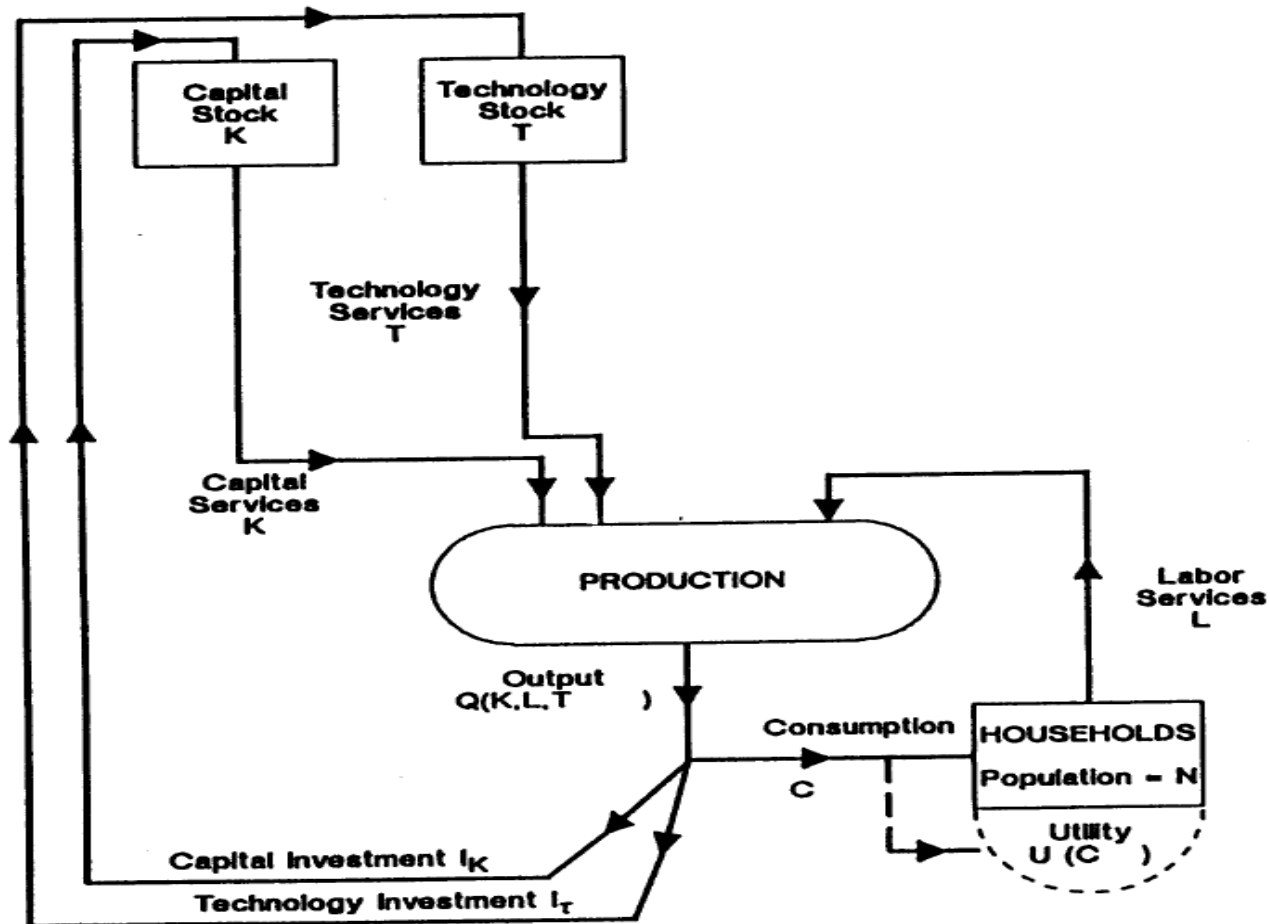


Figure 3-1. Waves of Innovation

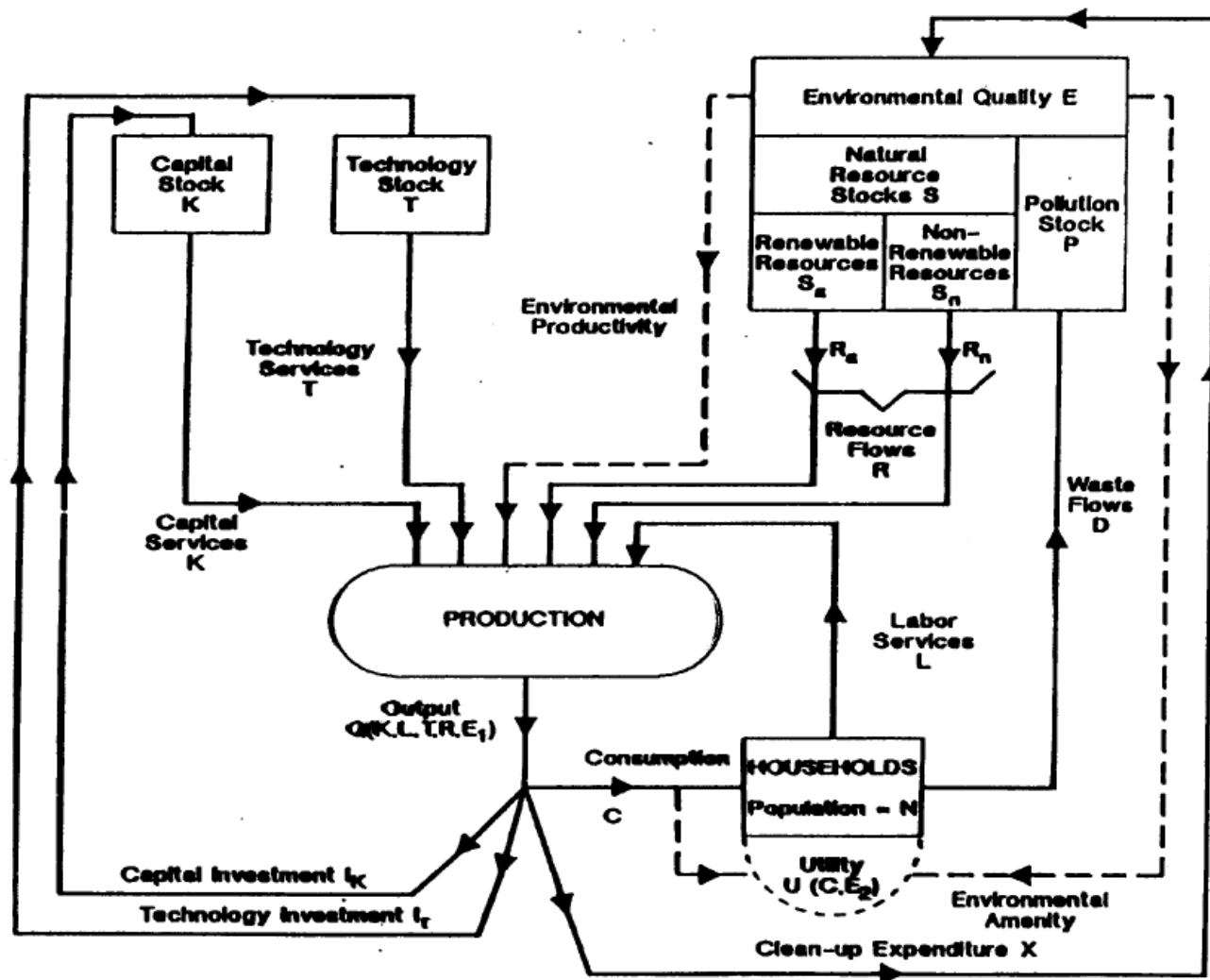


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**Figure 2: A PURELY ECONOMIC MODEL**



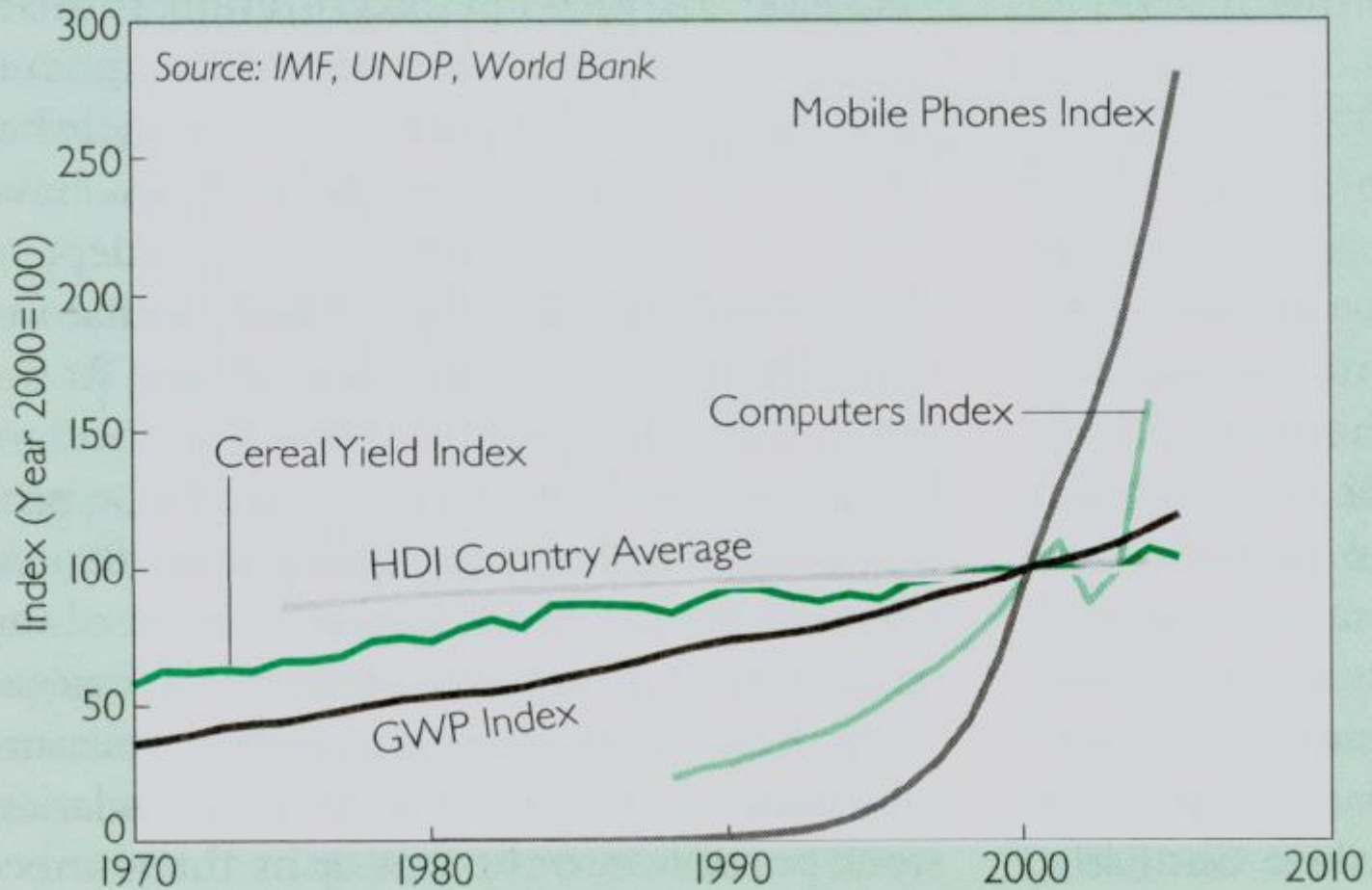
Pezzey, John. "Economic Analysis of Sustainable Growth and Sustainable Development." Working Paper No. 15. World Bank Policy Planning and Research Staff, Environment Department, 1989. © World Bank Policy Planning and Research Staff, Environment Department. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use/>.



twr/w43863a

Pezzey, John. "Economic Analysis of Sustainable Growth and Sustainable Development." Working Paper No. 15. World Bank Policy Planning and Research Staff, Environment Department, 1989. © World Bank Policy Planning and Research Staff, Environment Department. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use/>.

**Figure 2–I. World Indicator Trends, 1970–2005**



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# The Simple Metric

- **Loads vs. Capabilities**

If Loads are equal to or less than Capabilities, then the system could be sustainable

- **But what if Capabilities are greater than the Loads?**

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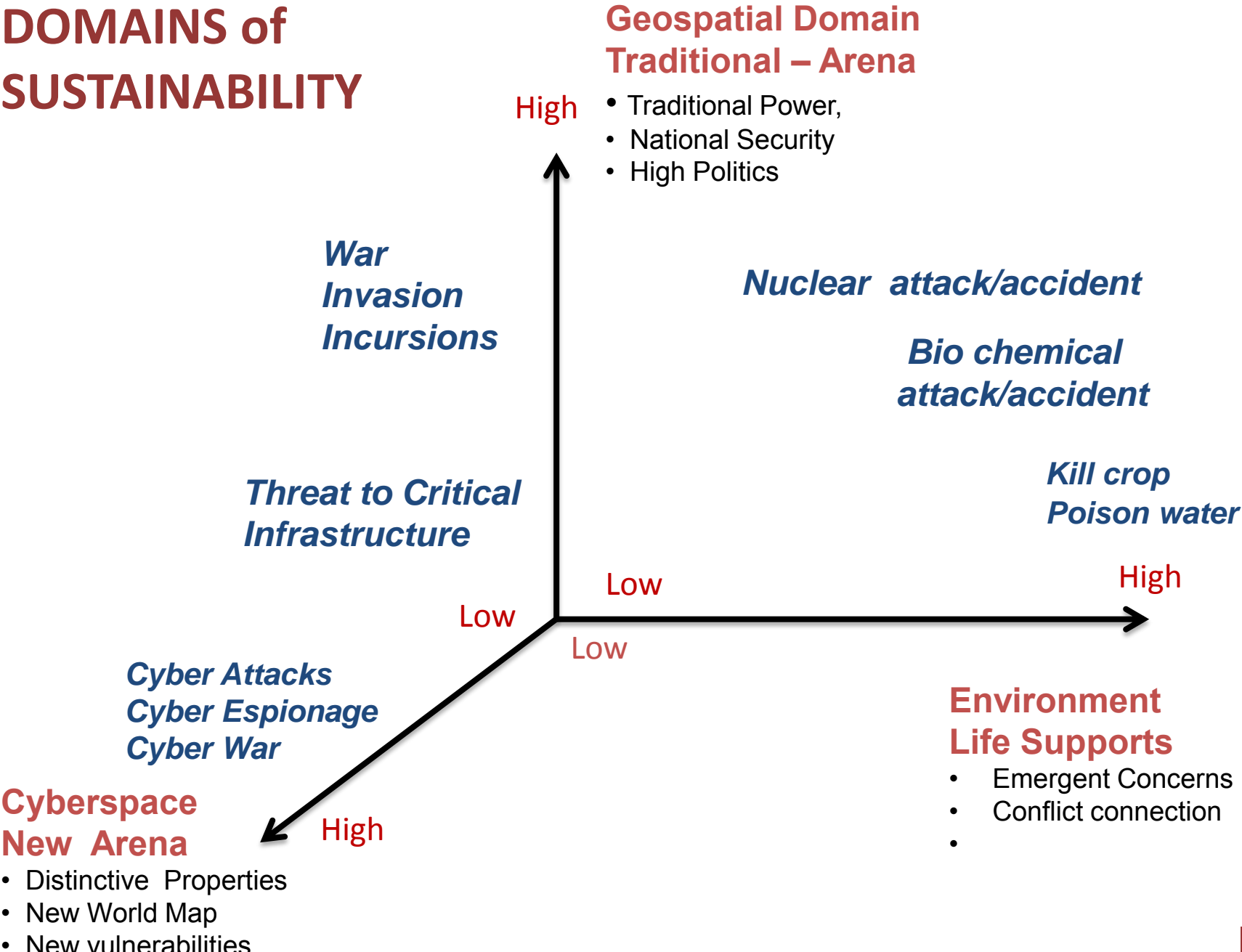
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# CYBERSPACE - “Space” for Human Interaction

- Created through interconnection of millions of computers by **global network** such as the Internet.
- Built as layered construct, where physical elements enable a logical **framework of interconnection**
- Permits processing, manipulation, exploitation, augmentation of information, & **interaction of people & information.**
- Enabled by **institutional** intermediation & organization
- Characterized by **decentralization** & interplay among actors, constituencies & interests.

# DOMAINS of SUSTAINABILITY



## Situating Cyberspace

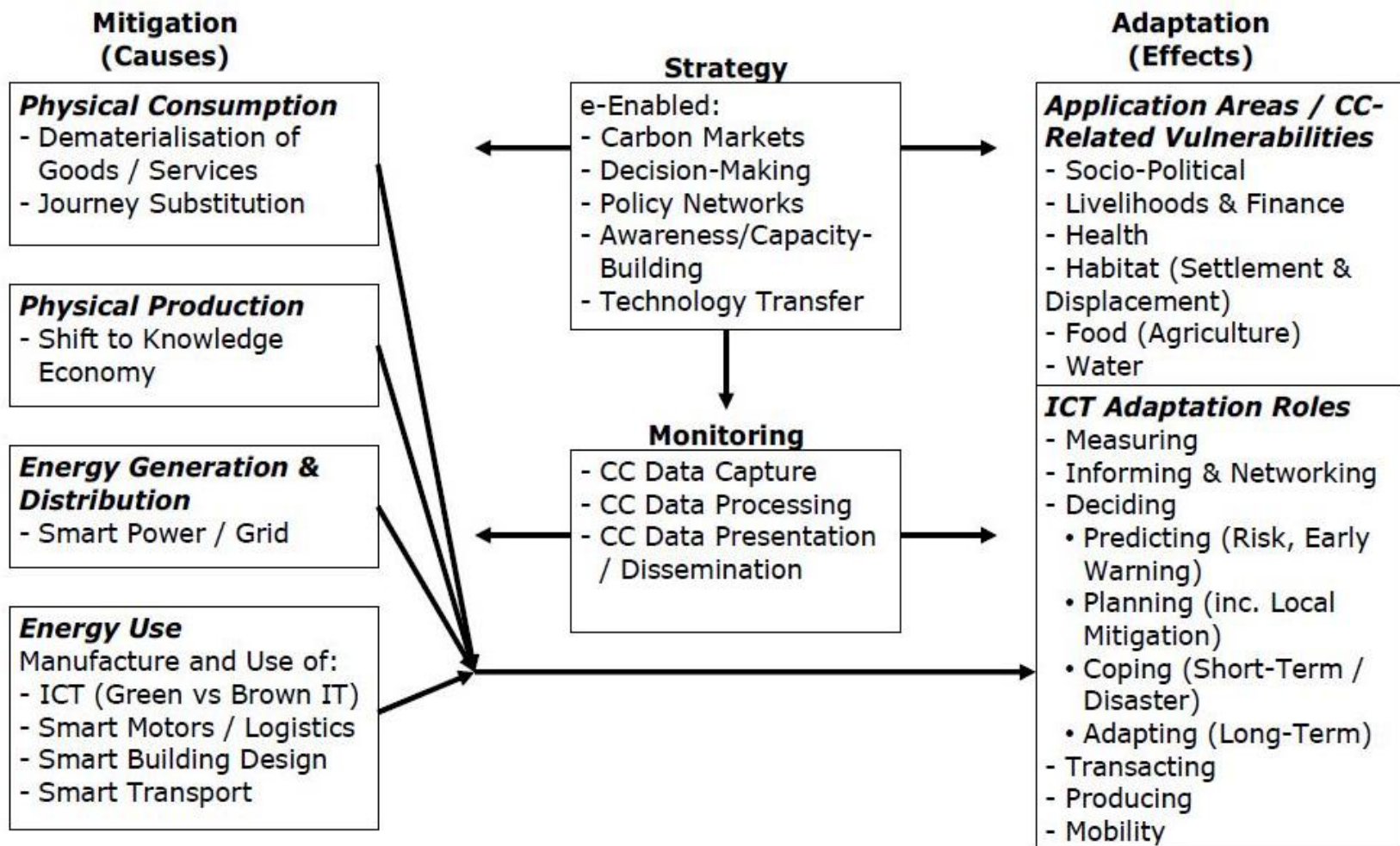




# Decision Actors for Cyberspace

## Some examples

- **Internet Service Providers**
- **Exchange Point Managers**
- **International Institutions**
- **New Cyber-focused Institutions**
- **Informal Institutions & Entities**
- **Non-State Actors & Associations**
- **Many others**



**Figure 2: Overview Model on ICTs, Climate Change and Development**

Ospina, Angelica V., and Richard Heeks. *Unveiling the Links between ICTs & Climate Change in Developing Countries: A Scoping Study*. Center for Development Informatics, Institute for Development Policy and Management, University of Manchester, UK. © University of Manchester, UK. All rights reserved. This content is excluded from our Creative Commons license. For more information, see <https://ocw.mit.edu/help/faq-fair-use/>.

# **Barriers to Knowledge on Sustainable Development – Cyber Era**

- 1. Ambiguity of “Sustainability” as Concept**
- 2. Explosion of Information**
- 3. Gaps in Digital Capabilities**
- 4. Impediments to Provision of Knowledge**
- 5. “Knowledge-Bias” from Developed States**
- 6. The Matter of Language on the Internet**

# Relevance to Sustainability?

## WHAT MUST BE DONE?

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### GENERIC and ESSENTIAL?

**DE-MASSIFICATION**  
**DE-SPACIALIZATION**  
**DE-CENTRALIZATION**  
**DIS-AGGREGATION**  
**DE-NATIONALIZATION**  
**DIS-INTERMEDIATION**

Brown, John Seely, and Paul Duguid. The Social Life of Information. Harvard Business Review Press, 2017.  
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# Once More Cyber Challenges to the State

## Salient Features of Cyberspace



- **Time** Replaces conventional time with near-instantaneity
- **Space** Transcends constraints of geography & physicality
- **Permeation** Penetrates boundaries & jurisdictions
- **Fluidity** Sustains persistent shifts & reconfigurations
- **Participation** Reduces barriers to political expression & behavior
- **Attribution** Obscures identity of actor & links to action
- **Accountability** Bypasses usual mechanisms of responsibility

**Social science assumptions, theories, methods, and tools  
are not designed for such “reality” –  
WANTED: Relevant Knowledge**

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17.181 / 17.182 Sustainability: Political Economy, Science, and Policy  
Fall 2016

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