

The Good Jobs Survey_2016

Employer Ratings

This instrument provides a set of questions for evaluating the quality of jobs and organizational practices offered by a private sector, for profit firm of interest to you. We ask that you interview one or more employees of the firm to get their ratings of the Organizational Attributes. Try to complete the Performance Outcomes portion of the form based on data you find from public sources such as (Glassdoor, stock exchange data, American Customer Satisfaction Index or other more industry specific sources). If none of these are available use the best data you can find (e.g., reputation, newspaper/Google searches, etc.)to provide your best estimate of the outcome measures. If any particular question does not apply, or if the information is not available, choose N.A.

Finally, provide your personal rating on the final 5 point scale on whether or not you would accept a job with this firm if offered one that fits your interests and capabilities.

1. Company Name:

2. Industry/type of Business:

3. Size (approximate number of employees):

4. Ownership type:

- Publicly traded company
 - Privately held for profit business
 - Start up
-

11. Performance Outcomes

Please search for independent sources of information on each of the following indicators of the company's performance. Use industry sources, Customer Satisfaction Sources, Glassdoor or similar sources, etc. Then, based on the best data you can find, rate this company compared to others in the industry using the scale below.

	Very poor	Poor	Average	Quite good	Very good	NA
Employee satisfaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer satisfaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stock price growth/decline over past three years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. How likely would you accept a job offer from this firm that fit your interests and capabilities?

- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely

Submit

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