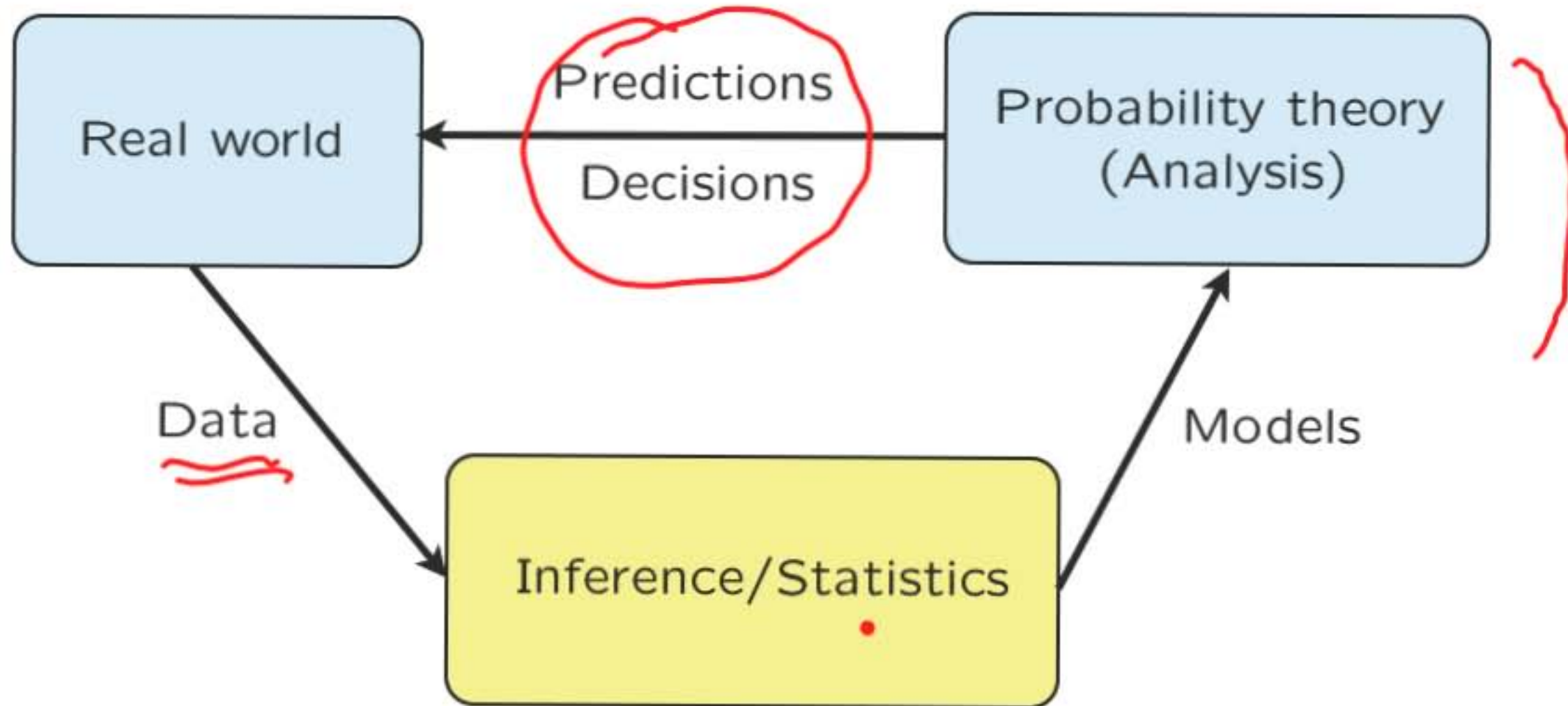


## LECTURE 14: Introduction to Bayesian inference

- The big picture
  - motivation, applications
  - problem types (hypothesis testing, estimation, etc.)
- The general framework
  - Bayes' rule  $\rightarrow$  posterior  
(4 versions)
  - point estimates (MAP, LMS)
  - performance measures)  
(prob. of error; mean squared error)
  - examples

## Inference: the big picture



## Inference then and now

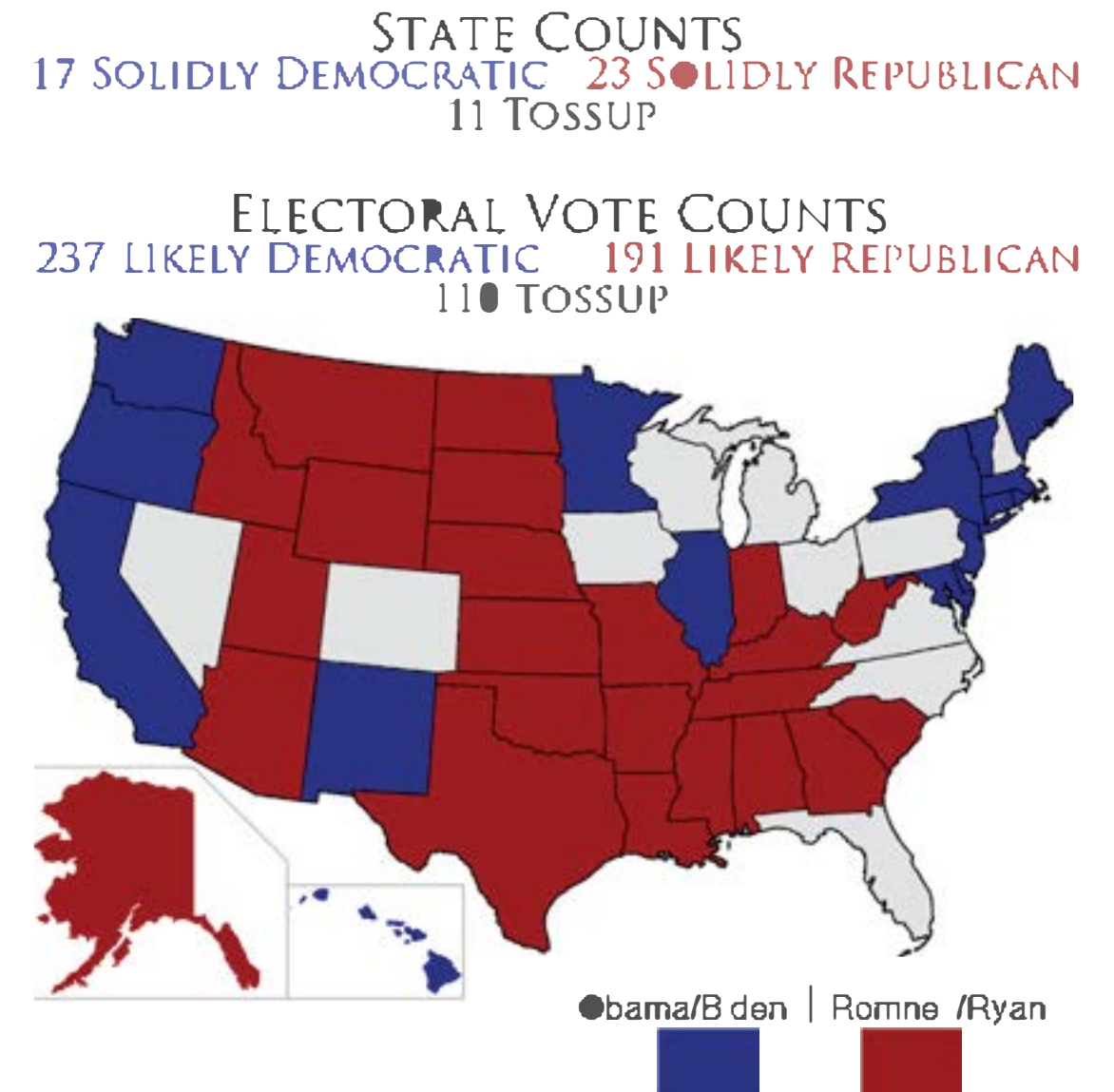
- Then:
  - 10 patients were treated: 3 died
  - 10 patients were not treated: 5 died
  - Therefore ...

### Now:

- Big data
- Big models
- Big computers

## A sample of application domains

- Design and interpretation of experiments
  - polling •



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## A sample of application domains

- marketing, advertising
- recommendation systems
  - Netflix competition

persons

MOVIE

	2	1		4			5	
	5	4			?	1	3	
	3	5		2				
4		?		5	3	?		
	4	1	3			5		
		2			1	?		4
1				5	5	4		
	2	?	5		?	4		
3	3	1	5		2	1		
3		1			2	3		
4		5	1	•	3			
	3			3	?		5	
2	?	1	1					
	5		2	?	4	4		
	1	3	1	5	4	5		
1	2		4			5	?	

# A sample of application domains

- Finance

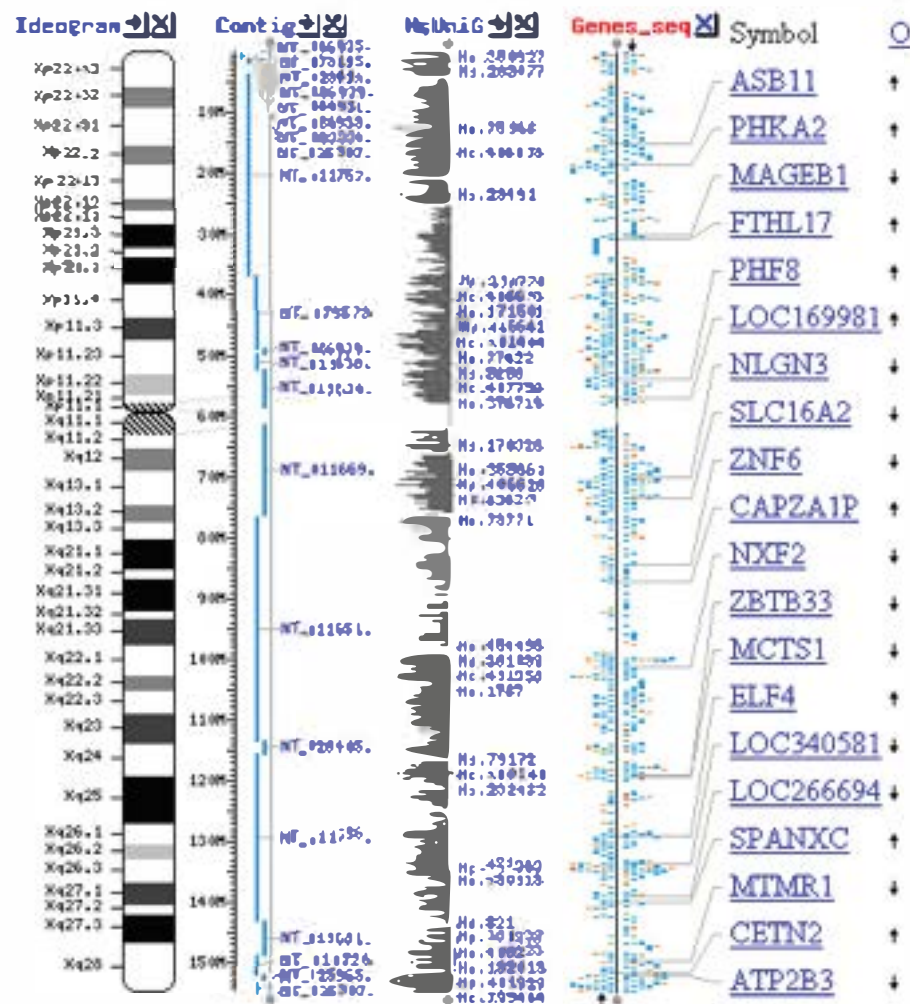


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# A sample of application domains

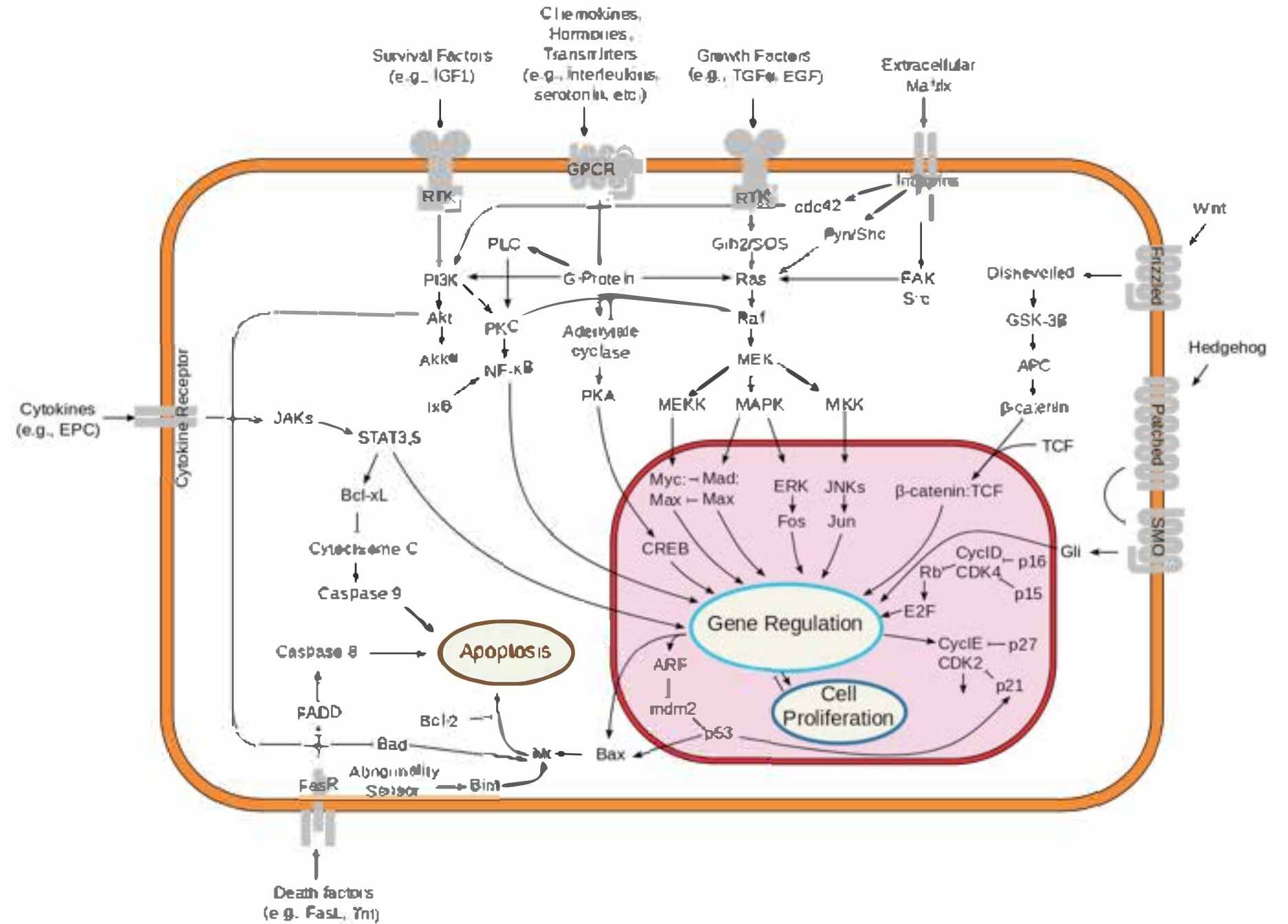
- Life sciences
  - genomics



neuroscience, etc., etc.

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# — systems biology



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## A sample of application domains

- Modeling and monitoring the oceans
- Modeling and monitoring global climate
- Modeling and monitoring pollution
- Interpreting data from physics experiments ●
- Interpreting astronomy data



## A sample of application domains

- Signal processing
  - communication systems (noisy ...)
  - speech processing and understanding
  - image processing and understanding
  - tracking of objects
  - positioning systems (e.g., GPS)
  - detection of abnormal events

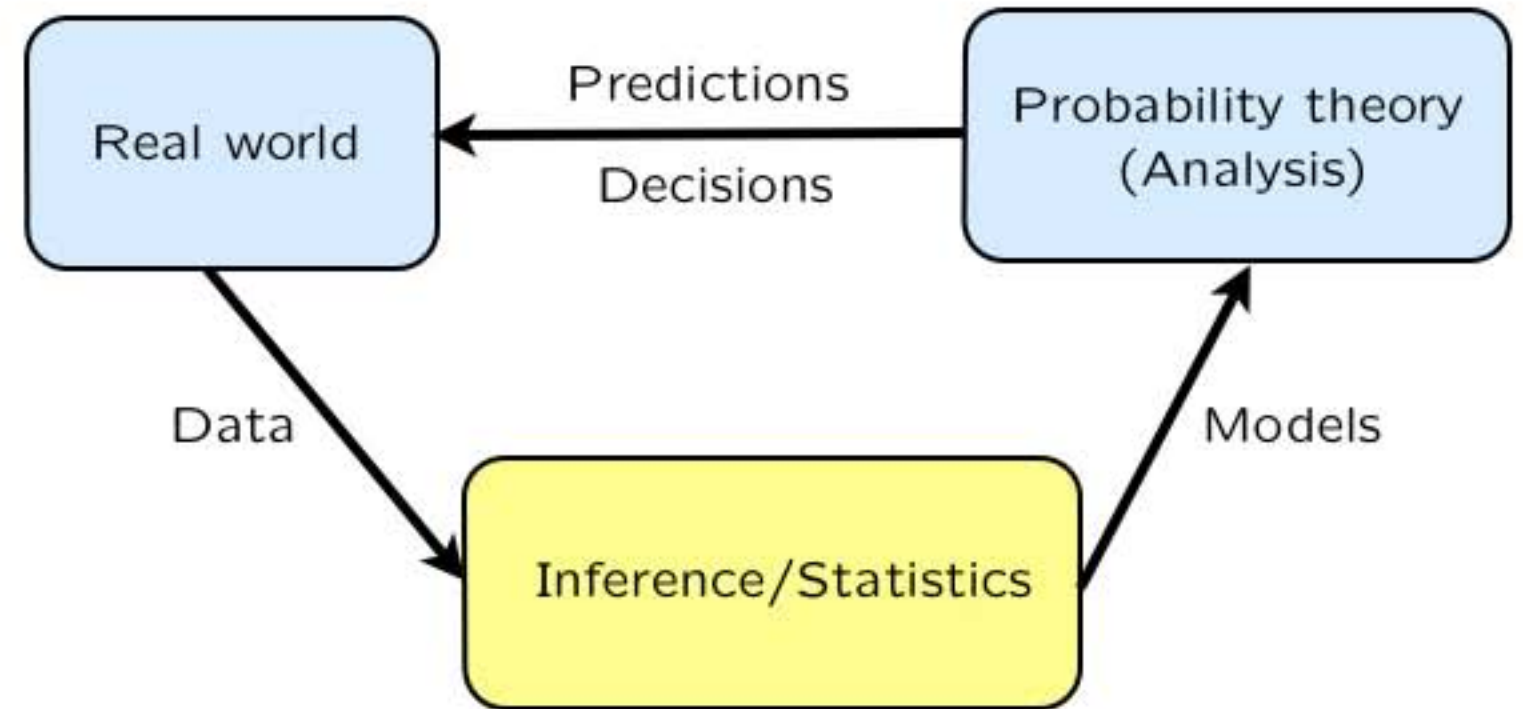


## Model building versus inferring unobserved variables



$$X = aS + W$$

- Model building:
  - know “signal”  $S$ , observe  $X$
  - infer  $a$
  
- Variable estimation:
  - know  $a$ , observe  $X$
  - infer  $S$



## Hypothesis testing versus estimation

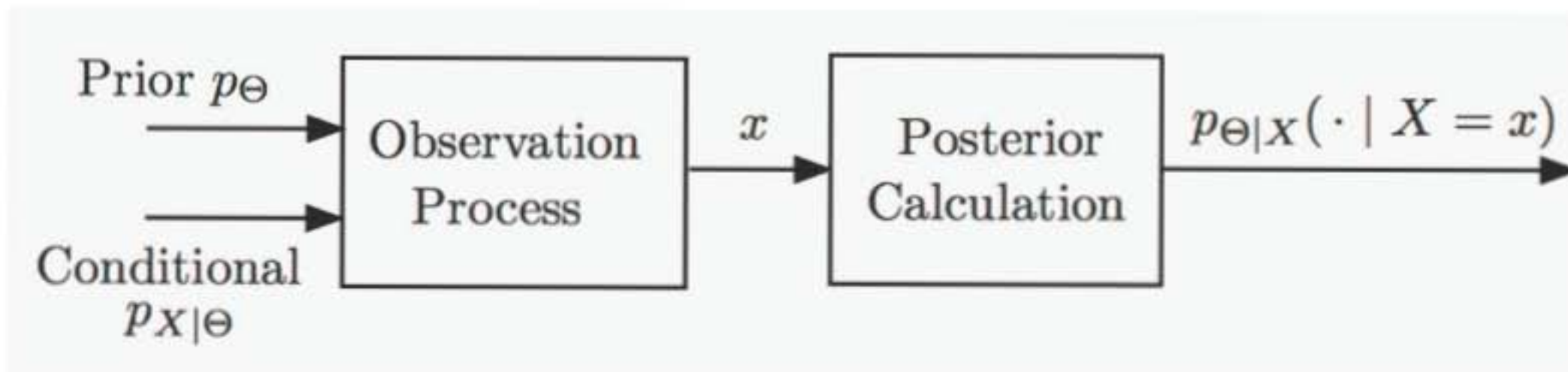
- Hypothesis testing:
  - unknown takes one of few possible values
  - aim at small probability of incorrect decision

Is it an airplane or a bird?

- Estimation:
  - numerical unknown(s)
  - aim at an estimate that is “close” to the true but unknown value

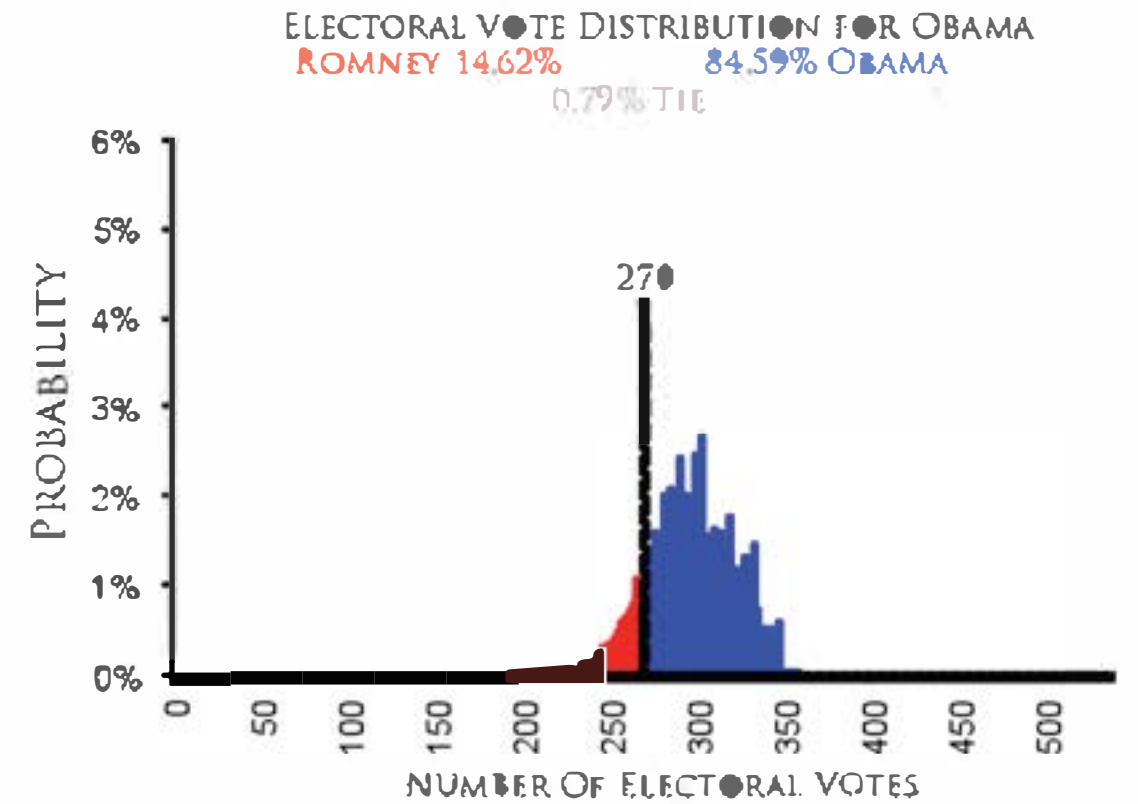
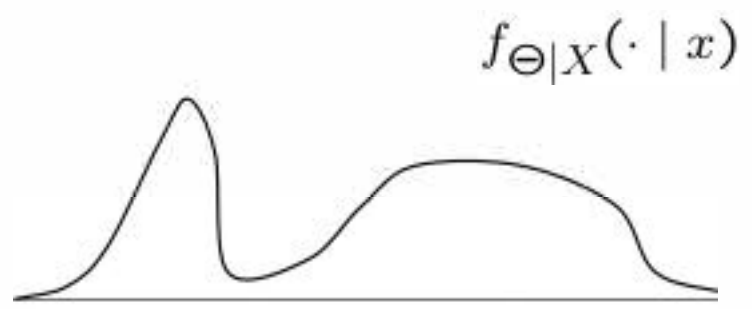
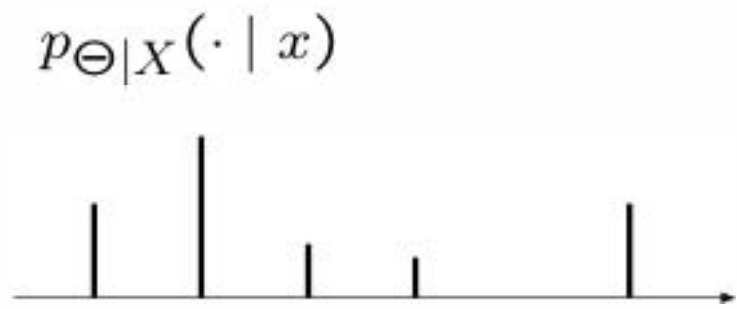
## The Bayesian inference framework

- Unknown  $\Theta$ 
  - treated as a random variable
  - prior distribution  $p_{\Theta}$  or  $f_{\Theta}$
- Observation  $X$ 
  - observation model  $p_{X|\Theta}$  or  $f_{X|\Theta}$
- Use appropriate version of the Bayes rule to find  $p_{\Theta|X}(\cdot | X = x)$  or  $f_{\Theta|X}(\cdot | X = x)$
- Where does the prior come from?
  - symmetry
  - known range
  - earlier studies
  - subjective or arbitrary

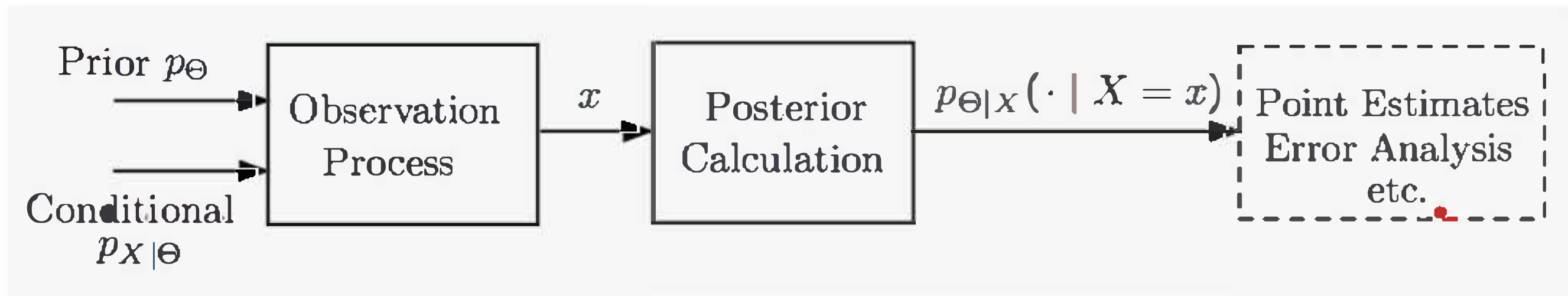


# The output of Bayesian inference

The complete answer is a posterior distribution:  
 PMF  $p_{\Theta|X}(\cdot | x)$  or PDF  $f_{\Theta|X}(\cdot | x)$



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## Point estimates in Bayesian inference

The complete answer is a posterior distribution:  
PMF  $p_{\Theta|X}(\cdot | x)$  or PDF  $f_{\Theta|X}(\cdot | x)$



**estimate:**  $\hat{\theta} = g(x)$   
(number)

**estimator:**  $\hat{\Theta} = g(X)$   
(random variable)

- Maximum a posteriori probability (MAP):

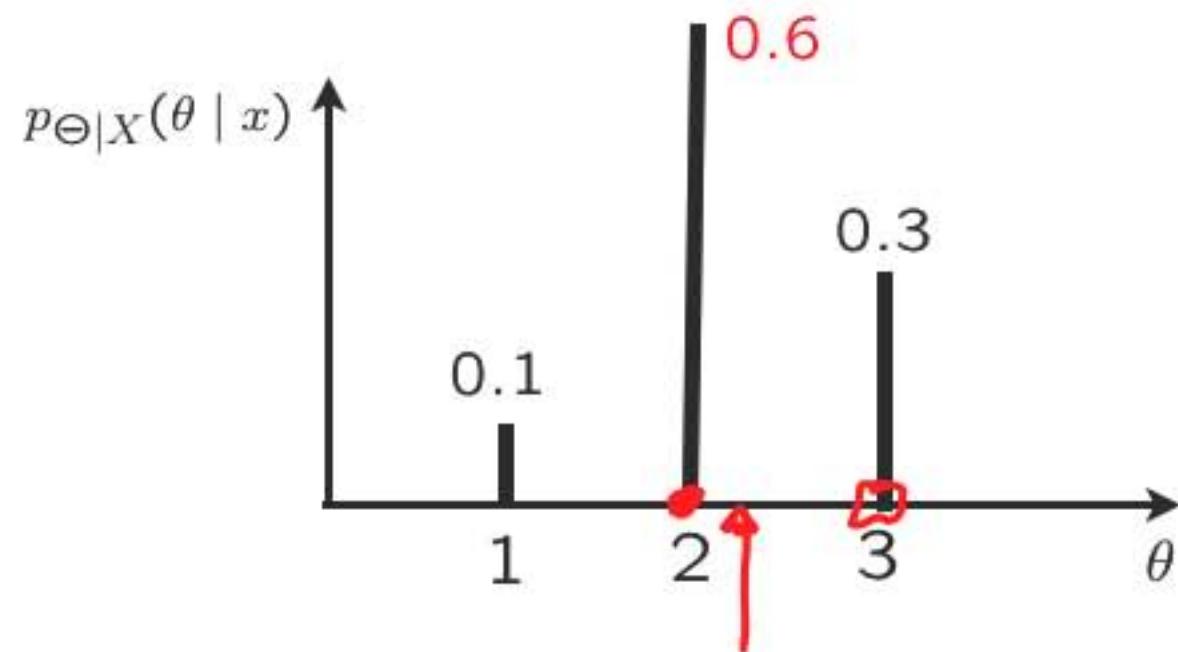
$$p_{\Theta|X}(\theta^* | x) = \max_{\theta} p_{\Theta|X}(\theta | x),$$

$$f_{\Theta|X}(\theta^* | x) = \max_{\theta} f_{\Theta|X}(\theta | x),$$

- Conditional expectation:  $\mathbf{E}[\Theta | X = x]$  (LMS: Least Mean Squares)

## Discrete $\Theta$ , discrete $X$

- values of  $\Theta$ : alternative hypotheses



- MAP rule:  $\hat{\theta} = 2$

$$\text{LMS: } \hat{\theta} = E[\Theta | X=x] = 2.2$$

$$p_{\Theta|X}(\theta | x) = \frac{p_{\Theta}(\theta) p_{X|\Theta}(x | \theta)}{p_X(x)}$$

$$p_X(x) = \sum_{\theta'} p_{\Theta}(\theta') p_{X|\Theta}(x | \theta')$$

- conditional prob of error:

$$P(\hat{\theta} \neq \Theta | X = x) = 0.4$$

smallest under the MAP rule

- overall probability of error:

$$\begin{aligned} P(\hat{\Theta} \neq \Theta) &= \sum_x \underbrace{P(\hat{\Theta} \neq \Theta | X = x)}_{\text{MAP error}} p_X(x) \\ &= \sum_{\theta} P(\hat{\Theta} \neq \Theta | \Theta = \theta) p_{\Theta}(\theta) \end{aligned}$$

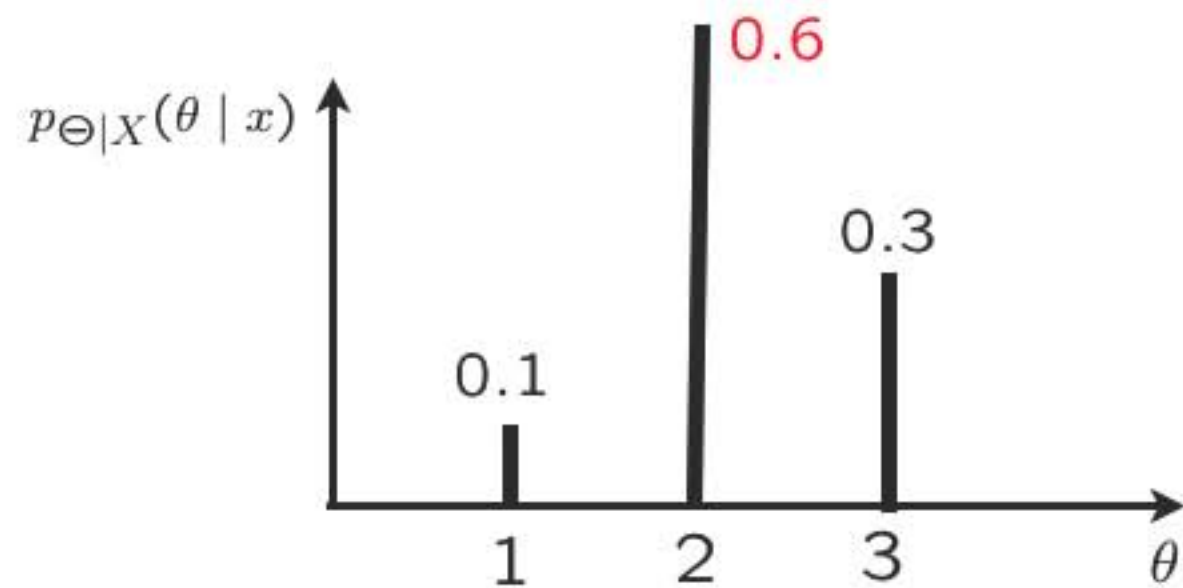
## Discrete $\Theta$ , continuous $X$

- Standard example:
  - send signal  $\Theta \in \{1, 2, 3\}$

$$X = \Theta + W$$

$W \sim N(0, \sigma^2)$ , indep. of  $\Theta$

$$f_{X|\Theta}(x | \theta) = f_W(x - \theta)$$



- MAP rule:  $\hat{\theta} = 2$

$$p_{\Theta|X}(\theta | x) = \frac{p_{\Theta}(\theta) f_{X|\Theta}(x | \theta)}{f_X(x)}$$

$$f_X(x) = \sum_{\theta'} p_{\Theta}(\theta') f_{X|\Theta}(x | \theta')$$

- conditional prob of error:

$$P(\hat{\theta} \neq \Theta | X = x)$$

→ **smallest under the MAP rule**

- overall probability of error:

$$\begin{aligned} P(\hat{\Theta} \neq \Theta) &= \int \underbrace{P(\hat{\Theta} \neq \Theta | X = x)}_{\text{MAP rule}} \underbrace{f_X(x)}_{\text{marginal}} dx \\ &= \sum_{\theta} P(\hat{\Theta} \neq \theta | \Theta = \theta) p_{\Theta}(\theta) \end{aligned}$$



## Continuous $\Theta$ , continuous $X$

- linear normal models  
estimation of a noisy signal

$$X = \Theta + W$$

$\Theta$  and  $W$ : independent normals

multi-dimensional versions (many normal parameters, many observations)

- estimating the parameter of a uniform

$$X: \text{uniform}[0, \Theta]$$

$$\Theta: \text{uniform}[0, 1]$$

$$\underline{f_{\Theta|X}(\theta | x)} = \frac{f_{\Theta}(\theta) f_{X|\Theta}(x | \theta)}{f_X(x)}$$

$$f_X(x) = \int f_{\Theta}(\theta') f_{X|\Theta}(x | \theta') d\theta'$$

- $\hat{\Theta} = g(X)$  *MAP*  
*LMS*

- interested in:

$$\left\{ \begin{array}{l} \mathbf{E}[(\hat{\Theta} - \Theta)^2 | X = x] \\ \mathbf{E}[(\hat{\Theta} - \Theta)^2] \end{array} \right.$$

## Inferring the unknown bias of a coin and the Beta distribution

- Standard example:
  - coin with bias  $\Theta$ ; prior  $f_{\Theta}(\cdot)$
  - fix  $n$ ;  $K$  = number of heads
- Assume  $f_{\Theta}(\cdot)$  is uniform in  $[0, 1]$

$$f_{\Theta|K}(\theta | k) = \frac{f_{\Theta}(\theta) p_{K|\Theta}(k | \theta)}{p_K(k)}$$

$$p_K(k) = \int f_{\Theta}(\theta') p_{K|\Theta}(k | \theta') d\theta'$$

$$f_{\Theta|K}(\theta | k) = \frac{1 \cdot \binom{n}{k} \theta^k (1-\theta)^{n-k}}{p_K(k)}$$

$$\underline{\underline{\theta \in [0, 1]}}$$

$$= \frac{1}{d(n, k)} \theta^k (1-\theta)^{n-k} \quad \text{"Beta distribution, with parameters } (k+1, n-k+1)\text{"}$$

- If prior is Beta:  $f_{\Theta}(\theta) = \frac{1}{c} \theta^{\alpha} (1-\theta)^{\beta}$   $\alpha, \beta \geq 0$

$$f_{\Theta|K}(\theta | k) = \frac{\frac{1}{c} \theta^{\alpha} (1-\theta)^{\beta} \binom{n}{k} \theta^k (1-\theta)^{n-k}}{p_K(k)} = d \theta^{\alpha+k} (1-\theta)^{\beta+n-k}$$

## Inferring the unknown bias of a coin: point estimates

- Standard example:
  - coin with bias  $\Theta$ ; prior  $f_{\Theta}(\cdot)$
  - fix  $n$ ;  $K$  = number of heads
- Assume  $f_{\Theta}(\cdot)$  is uniform in  $[0, 1]$

$$f_{\Theta|K}(\theta | k) = \frac{1}{d(n, k)} \theta^k (1 - \theta)^{n-k}$$

- MAP estimate:

$$\hat{\theta}_{\text{MAP}} = \boxed{k/n}$$

$$\max_{\theta} [k \log \theta + (n-k) \log(1-\theta)]$$

$$k/\theta - (n-k)/(1-\theta) = 0$$

$$\hat{\Theta}_{\text{MAP}} = \underline{k/n}$$

$$\int_0^1 \theta^{\alpha} (1 - \theta)^{\beta} d\theta = \frac{\alpha! \beta!}{(\alpha + \beta + 1)!} \quad \begin{matrix} \alpha \geq 0 \\ \beta \geq 0 \end{matrix}$$

$$\begin{aligned} \mathbf{E}[\Theta | K = k] &= \int_0^1 \theta f_{\Theta|K}(\theta | k) d\theta \\ &= \frac{1}{d(n, k)} \int_0^1 \theta^{k+1} (1-\theta)^{n-k} d\theta \end{aligned}$$

$$= \frac{1}{\frac{k! (n-k)!}{(n+1)!}} \cdot \frac{(k+1)! (n-k)!}{(n+2)!}$$

$$= \boxed{\frac{k+1}{n+2}} \approx \frac{k}{n} \quad (n \text{ large})$$

## Summary

- Problem data:  $p_{\Theta}(\cdot), p_{X|\Theta}(\cdot | \cdot)$
- Given the value  $x$  of  $X$ : **find**, e.g.,  $p_{\Theta|X}(\cdot | x)$ 
  - using appropriate version of the Bayes rule *(4 choices)*
- Estimator  $\hat{\Theta} = g(X)$       Estimate  $\hat{\theta} = g(x)$ 
  - **MAP**:  $\hat{\theta}_{\text{MAP}} = g_{\text{MAP}}(x)$  maximizes  $p_{\Theta|X}(\theta | x)$
  - **LMS**:  $\hat{\theta}_{\text{LMS}} = g_{\text{LMS}}(x) = \mathbf{E}[\Theta | X = x]$

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Resource: Introduction to Probability

John Tsitsiklis and Patrick Jaillet

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